

## NCC Cable System Order

Order #	62306373
Syscode	3211
System Name	Time Warner/Clarksville, IN
Market	Louisville

AE	James Pagano
Sales Coordinator	Bryan Gershkowitz
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Feb16
-	

Flight Dates	07/11/16 - 07/24/16
Agency	Buying Time
Advertiser	Gregg for Indiana

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/11/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$4,414.00		
Commission	\$662.10		
Net Total	\$3,751.90		
Total Spots	89		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order. Please review and confirm, Thanks. 7.11
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/11/16	7/17/16	05:00	10:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	
2	CNN	CNN EM	7/18/16	7/24/16	05:00	10:00	X							-	-	2	\$16.00	\$32.00	30	
3	CNN	CNN DT	7/11/16	7/17/16	10:00	18:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	
4	CNN	CNN DT	7/18/16	7/24/16	10:00	18:00	X							-	-	2	\$16.00	\$32.00	30	
5	CNN	CNN PT	7/11/16	7/17/16	18:00	24:00		X	X	X	X	X	X	-	-	10	\$28.00	\$280.00	30	
6	CNN	CNN PT	7/18/16	7/24/16	18:00	24:00	X							-	-	2	\$28.00	\$56.00	30	
7	CNN	CNN O	7/11/16	7/17/16	00:00	02:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	
8	CNN	CNN O	7/18/16	7/24/16	00:00	02:00	X							-	-	1	\$12.00	\$12.00	30	
9	FXNC	FXNC EM	7/11/16	7/17/16	05:00	10:00		X	X	X	X	X	X	-	-	12	\$78.00	\$936.00	30	
10	FXNC	FXNC EM	7/18/16	7/24/16	05:00	10:00	X							-	-	2	\$78.00	\$156.00	30	
11	FXNC	FXNC DT	7/11/16	7/17/16	10:00	18:00		X	X	X	X	X	X	-	-	12	\$53.00	\$636.00	30	
12	FXNC	FXNC DT	7/18/16	7/24/16	10:00	18:00	X							-	-	2	\$53.00	\$106.00	30	
13	FXNC	FXNC PT	7/11/16	7/17/16	18:00	24:00		X	X	X	X	X	X	-	-	10	\$133.00	\$1,330.00	30	
14	FXNC	FXNC PT	7/18/16	7/24/16	18:00	24:00	X							-	-	2	\$133.00	\$266.00	30	
15	FXNC	FXNC O	7/11/16	7/17/16	00:00	02:00		X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	

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Syscode	3211	Agency	Buying Time	Version	1 Vs. 1
System Name	Time Warner/Clarksville, IN	Advertiser	Gregg for Indiana	Show All Lines	
Market	Louisville			Total # of Weeks	2
		Client Code		Total	\$4,414.00
AE	James Pagano	Product Code		Commission	\$662.10
Sales Coordinator	Bryan Gershkowitz	Est Code	n/a	Net Total	\$3,751.90
Office	Washington	Product Name		Total Spots	89
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Feb16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New Order. Please review and confirm, Thanks. 7.11			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	FXNC O	7/18/16	7/24/16	00:00	02:00	X							-	-	1	\$35.00	\$35.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
<b>SPOTS</b>	89	0	0	0	0	0	0	0	0	0	0	0	89
<b>AMT</b>	\$4,414.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,414.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/11/16

62306373 | Louisville | Time Warner/Clarksville, IN | 3211 |